

Corporate Learning & Development

TRENDS THAT ARE CHANGING THE WAY COMPANIES APPROACH TRAINING & HOW EMPLOYEES LEARN



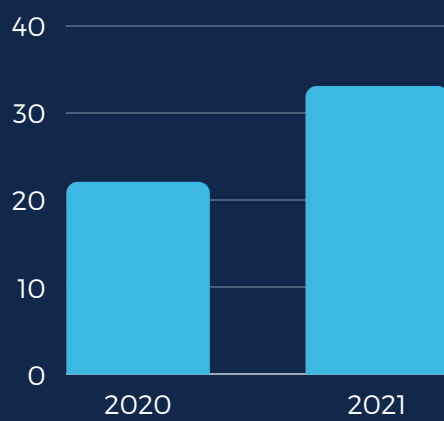
OF ALL EMPLOYEES WILL NEED TO BE RESKILLED BY 2025.¹



ARE WILLING TO LEARN NEW SKILLS OR RE-TRAIN TO REMAIN EMPLOYABLE.²

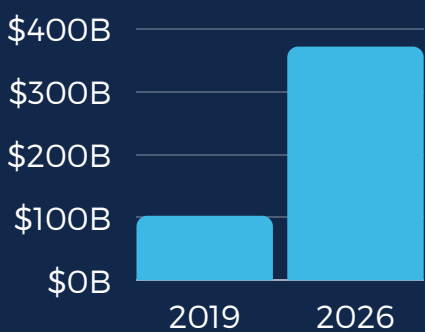


63% of Learning & Development professionals agree that L&D has a seat at the executive table.³



33% of L&D pros expected their budget to increase when asked in March 2021 compared to 22% in June 2020.³

THE GROWTH OF E-LEARNING



The global e-learning market is expected to reach **\$370 billion** by 2026.⁶



While classroom-based learning decreased during the pandemic, there was a **19% increase** in *virtual instructor-led training*.⁷



In-classroom learning decreased by only 10%.⁷

TRENDS SHAPING

LEARNING PROGRAMS



The average human being has an attention span of **8 seconds**. So companies have to get creative to keep learners engaged.⁴



76% of millennials believe professional development opportunities are one of the most important aspects ² of company culture.

SOURCES:

1. World Economic Forum report, 2021 | 2. Lornen, 2021 | 3. LinkedIn 2021 Workplace Learning Report | 4. Microsoft study | 5. Edgepoint Learning | 6. Statista, 2022 | 7. 2021 Leadership Development survey published in Training magazine