

# THE CLOUD

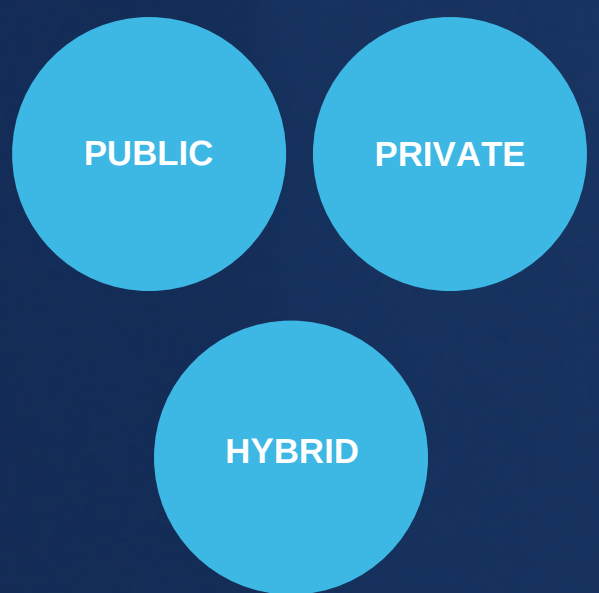
## BREAKING DOWN THE ENIGMA



### WHAT IS THE CLOUD?

"The cloud" refers to servers that are accessed over the internet, and the software and databases that run on those servers. Cloud servers are located in data centers all over the world. By using cloud computing, users and companies don't have to manage physical servers themselves or run software applications on their machines.

### COMMON CLOUD DEPLOYMENT METHODS:



### CLOUD PROFESSIONALS IN OUR PIPELINE

40,000+

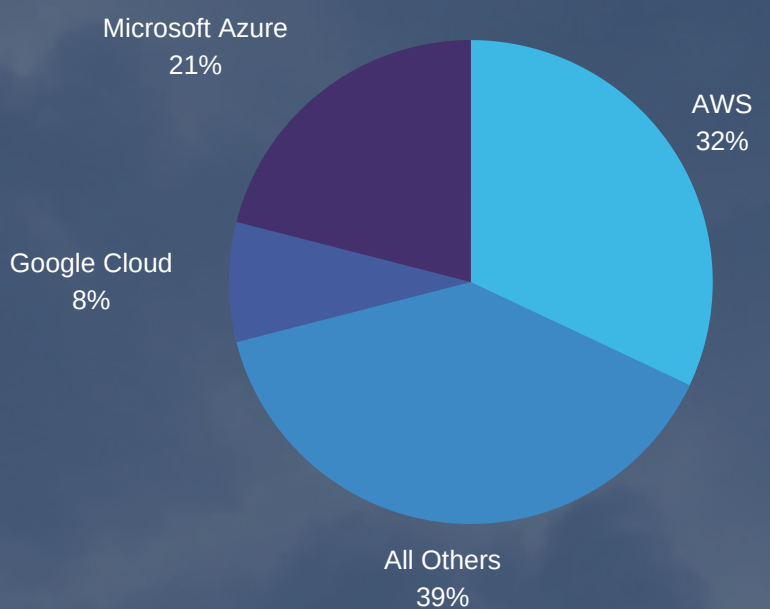
\$800 BILLION

THE PUBLIC CLOUD COMPUTING MARKET WILL BE WORTH \$800 BILLION BY 2025. <sup>2</sup>



32%

IN Q3 2021, THE MOST POPULAR VENDOR IN THE CLOUD INFRASTRUCTURE SERVICES MARKET, AMAZON WEB SERVICES (AWS), CONTROLLED 32% OF THE ENTIRE MARKET. <sup>1</sup>



14%

BY 2024, ENTERPRISE CLOUD SPENDING WILL MAKE UP 14% OF IT REVENUE GLOBALLY. <sup>4</sup>



54%

OF COMPANIES PLAN TO INCREASE HYBRID CLOUD DEPLOYMENT AND WANT TO IMPLEMENT SOLUTIONS BY 2026. <sup>3</sup>

### Sources:

1. Statista 2. Cision 3. TechRepublic 4. Gartner